



# Palliative Care

## NEW SOUTH WALES

October 2023

## Media Kit Jobs in Palliative Care



Prepared by: Megan Asbury, Deputy CEO, Palliative Care NSW

Dear Customer,

We're delighted to share this pricing proposal containing information about our advertising reach and pricing packages. We look forward to collaborating soon, and helping you find the best candidates for your palliative care roles.



## About us

Palliative Care NSW is the peak body and leading voice for our members, promoting quality palliative care for everyone.

### **We Equip**

We provide resources to educate and equip professionals, volunteers and the broader community around palliative care, death and dying.

### **We Connect**

We facilitate networks to support the effective delivery of palliative care services across the state.

## Membership

PCNSW has over 250 members consisting of Palliative Care Specialists, GPs, Nurses, Allied Health, Volunteers, Academic Researchers and consumers within the Palliative Care sector of NSW. We also provide information for those working in other fields and disciplines of healthcare who may be [considering a career in Palliative Care](#).

## Jobs in Palliative Care

Palliative Care NSW promotes jobs in our bi-weekly newsletter to members, on all social media platforms and our dedicated [Jobs in Palliative Care page](#).

# Social Media and Online Reach

<b><u>Platform</u></b>	<b><u>Current Reach (per annum)</u></b>
<u>Facebook</u>	25000+
<u>X (formerly Twitter)</u>	11000+
<u>Instagram</u>	2000+
<u>LinkedIn</u>	6800+
<b><u>Website Visitors (average per month)</u></b>	<b>1800+ (per month)</b>
<b><u>Jobs Page (average per month)</u></b>	<b>500+ (per month)</b>

# Package Options

We have 2 packages to suit your needs and budget.

## 2 Week Advertising Campaign

## 4 Week Advertising Campaign

Our value tier gives you:

Our signature tier includes the Basic offering, plus:

- All social media platforms
- Appear in 1 Member eNews edition
- Appear as a priority Job post on our Jobs in Palliative Care webpage for 2 weeks

- All social media platforms
- Appear in 2 Member eNews editions
- Appear as a priority Job post on our Jobs in Palliative Care webpage for 4 weeks

**\$ 75.00 +GST**

**\$ 150.00 +GST**

To select this option please click [here](#)

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## Additional Details

When payment is completed please contact Megan on 0400 890 092 or [info@palliativecarens.org.au](mailto:info@palliativecarens.org.au) with the details of the job post and to confirm distribution dates and invoice details.

## Contact Details

Name	Phone	Email
Megan Asbury	0400 890 092	<a href="mailto:info@palliativecarens.org.au">info@palliativecarens.org.au</a>